




SAVE THE MED

by: Rafaella, Sara, Madison and Xima

A decorative border of various stylized flowers and leaves in red, blue, orange, and teal colors surrounds the central text area.

INTRODUCTION

We are a group of 4 girls dedicated to helping our environment. Especially as people who live on an island in the mediterranean we thought that this project and this cause was extremely important. Our home and our environment means a lot to us and we just want to do what we can to help it. In an effort to do this we created an account dedicated to informing, raising awareness, helping provide solutions, and speaking on our love of the med.




We decided to focus on raising awareness as our main principal because it is more important than it seems and often an overlooked means of helping. We thought that the best way to do this would be through an instagram account. Today, social media is one of the most effective ways to spread awareness as it has a global audience and is used by billions of people.



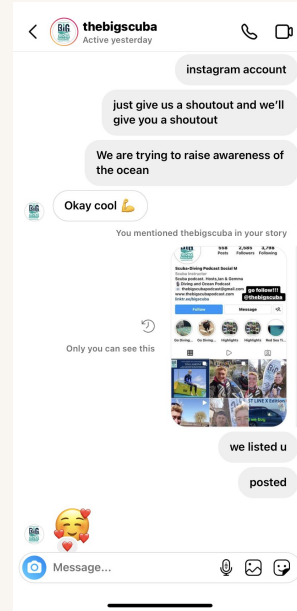
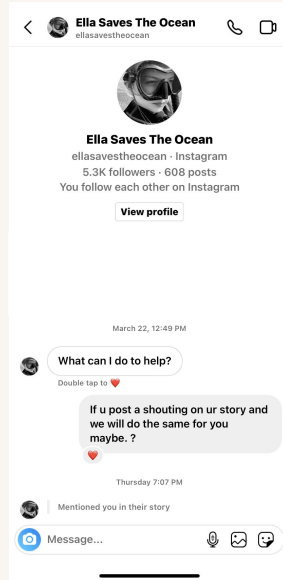
WHAT WE DID FOR OUR PROJECT

For our project we decided to create an instagram account dedicated to helping the sea however we could.

In this account we:

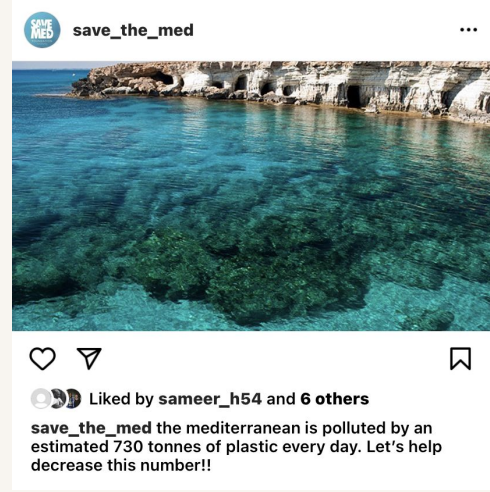
- Shared posts weekly
 - Shared about our love for the mediterranean sea
 - Raised awareness on the effects of the pollution of the med
 - Researched and shared facts on pollution and climate change
 - Gave tips on how to do your part in aiding the movement towards saving the mediterranean
 - Collaborated with others dedicated to doing their part
 - Raised awareness in our community
- 

COLLABORATION



In an effort to grow our account and reach and inform as many people as possible we contacted other accounts with similar ideas and principles to us and asked if they would want to collaborate

RAISING AWARENESS



WARNING ABOUT THE EFFECTS



Liked by mxchelle.t_ and 10 others

save_the_med the danger of the pollution of the med !!!

- though it may not seem like it, this pollution directly affects us as humans. pollution greatly impacts marine diversity and kills millions of fish and marine animals daily. the fish that are not killed often consume micro plastics thinking they are food. these micro plastics get back into humans as they eat the fish and other animals. these plastics are incredibly harmful to not only the animals but also us. this is very relevant, especially in mediterranean places where sea food is an essential part of the culture

INFORMING ON WAYS TO HELP



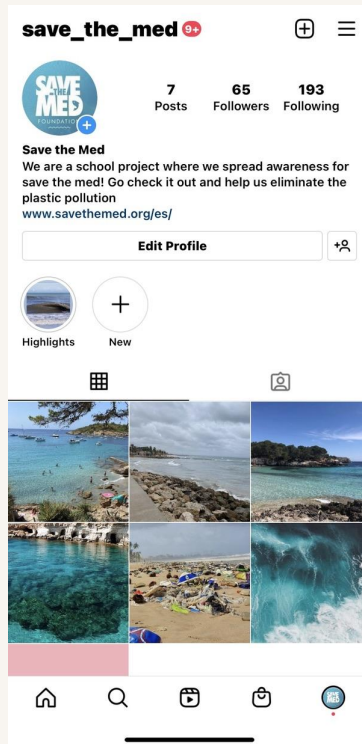
Liked by sameer_h54 and 10 others

save_the_med the sea is beautiful and so important! we need to take care of it, and here are some ways:

1. be conscious of your energy usage, when you leave a room turn off the lights and just use as much energy as is really necessary at a time
2. skip on particularly single use plastics but also any other single use items, try keeping reusable bags in your car so you can grab them on the way to the store
3. spread awareness! inform your friends of the dangers of pollution and how they can help, use your voice!

GROWTH AND GOALS!

Within only a few weeks of posting and spreading awareness we have already been able to gain 65 followers. From last week until now we have already gained 10 followers. Our goal is to reach around 100 followers within the next month.



Follow us!

[@save_the_med](#)

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FURTHER REACH

We wanted to also help contribute to our community and help inform the younger generations at our school about the dangers of the pollution of the mediterranean, especially as it is a topic that significantly relates to all of our immediate surroundings. We presented our topic and project to three of the younger grades in our school, sharing everything we have learned and everything that we felt would benefit them and influence them.

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CONCLUSION

Though we may not have reached the largest audience ever, we feel as though by trying to do what we could and trying to do our part, we have already succeeded. We will continue to try and raise awareness to anyone we can, even after the project is over because we have learned the importance of supporting our environment, and our community. The mediterranean is an essential part of all our lives and the destruction of it should be of importance to everyone. Through our project we have all gained an all new view and developed great love for our beautiful surroundings and our planet