

THE CHANGEMAKERS JUNIOR PROJECT



#Refuse #Reduce #Reuse

www.savethemed.org

STEP 6

You are officially a Changemaker! All participants will receive a diploma, a chance to learn about marine life, the tools used to study and protect it and about the life of a marine scientist + other surprises! The most impactful teams will be invited to work with a multimedia team to develop a short documentary about their work!



STEP 1

Tell your class about the project and choose a team name!



STEP 2

SIGN-UP to the project by emailing edu@savethemed.org
You can sign up before deciding what your project will be about.



STEP 3

Decide how you're going to help reduce the use of single-use plastic and make a plan!



STEP 4

Put your plan into action, measure your impact and keep a record of the steps you are taking through notes, photos and videos of your work.



STEP 5

Submit your project to
Save The Med by **May 2nd 2022.**



RULES

- For students aged 8 - 14 from Mallorca
- Students work with their classmates and teacher as one team
- Remember! Take as many photos and videos as possible of the project. This will make it easier for us to see the students' work and efforts. The videos you make can also be included in the mini-documentary if the project gets picked!
- All entries must be the students own work. If borrowed images, videos and resources are used this must be clearly stated and accreditation to the rightful owner provided.
- All entries must be sent to edu@savethemed.org by **MAY 2nd 2022.**



YOUR PROJECT OBJECTIVE

The objective of your project will be to **REDUCE** the amount of plastic that is produced by companies and/or used by consumers in our everyday lives. We want to encourage and promote solutions that aim to solve the root cause of the problems of plastic pollution: **overproduction and overconsumption of plastic products**, and in particular of single-use plastics. Base your projects on the three most important Rs:

REFUSE

REDUCE

REUSE

Important: This project does not focus on recycling, clean ups nor on replacing single-use plastic items with single use items of a different material (e.g. with paper or bioplastic). Projects focused on such actions alone will NOT be considered. Recycling and clean ups can be conducted as a small and complementary part of the project, but should not be considered a solution to plastic pollution in themselves. Replacing one single use item with another single use item of another material causes new problems. The objective of this project is to move away from single use, and move towards reuse.

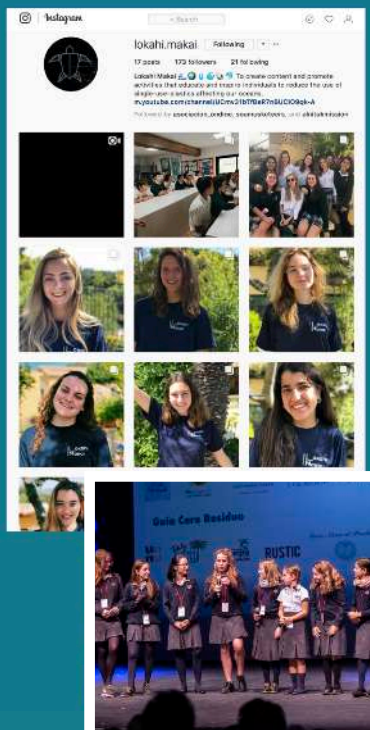


“How can you help people use less plastic in their everyday life?”

MAXIMISE YOUR IMPACT!

The more students that take action and reduce plastic use - the more we can reduce plastic pollution together and inspire others to follow the lead! When developing your project, consider how you can achieve a positive environmental impact. All projects will be shared online, and the teams that present the most impactful projects will get a chance to be featured in a mini documentary about their work. As you implement your project, keep the following in mind:

- Get creative! Dare to come up with **fun and innovative ideas to reduce plastic use!**
- **Reduce plastic use AND raise awareness, inspire and educate people around you** about the issues of single-use plastic. Motivate them to join you in taking action against plastic pollution.
- For every decision you take, make sure you are basing it in **FACTS**. If you are unclear or unsure on something, our team of scientists at Save The Med are always happy to help you with advice. **Don't hesitate to get in touch!**
- **Working together** is always the best way forward, not just amongst team members, but with everyone around you.
- **Measure your impact** before, during and after the end of your project and include the numbers when you submit your project! How much does your project help reduce plastic use / consumption? How many people have you reached with your project?
- **Provide evidence of your efforts and achievements.** Take photos, make videos and write down summaries of your work sessions, who you spoke to, where you went. Tell us about your challenges and always remember to measure your impact and outreach. The more "evidence" you collect of your activities and efforts, the better!
- Your project *doesn't need* to end by deadline. **Long term projects are encouraged** and get extra points. If you plan to continue your project work after the deadline, please include your plan and expected achievement in your presentation.



HELPFUL TIPS AND THINGS TO REMEMBER

PLAY TO YOUR STRENGTHS

Everyone is unique in their own way! Consider the interest and talents of your team members and think of creative ways of how you can apply them to develop your project.

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If someone else's work (e.g. photos/videos) are used, they must be credited appropriately and permission asked when needed. Name and a link to the original file must be provided, e.g. *Photo credit: Lisa Mayer*

PROJECT SHARING

Make sure you are using open, easily sharable platforms for your project (e.g. **no Google drive** if developing a website or uploading materials) as otherwise we might not be able to access it and include it in the evaluation.

Internal school portals and platforms that require authorization are NOT an option. Files can be sent via www.wetransfer.com.



HOW TO SUBMIT YOUR PROJECT



Simply send your project to us at edu@savethemed.org before the deadline!

If you reduced plastic in your school, include a report that shows how and how much you reduced! If you made a video, song or online website and social media channels, please include all links. If you made an art piece, organised an event or conducted presentations and workshops you can make a video or take photos to send to us via email. If you developed a business proposal you can send us a PDF document via email and so on.

Save The Med reserves the right to use student work for promotional purposes in any and all media. All work will be credited to the students. The school is responsible for ensuring that they have rights to share any images with third parties. Authorisation forms for parents will be provided by Save The Med.

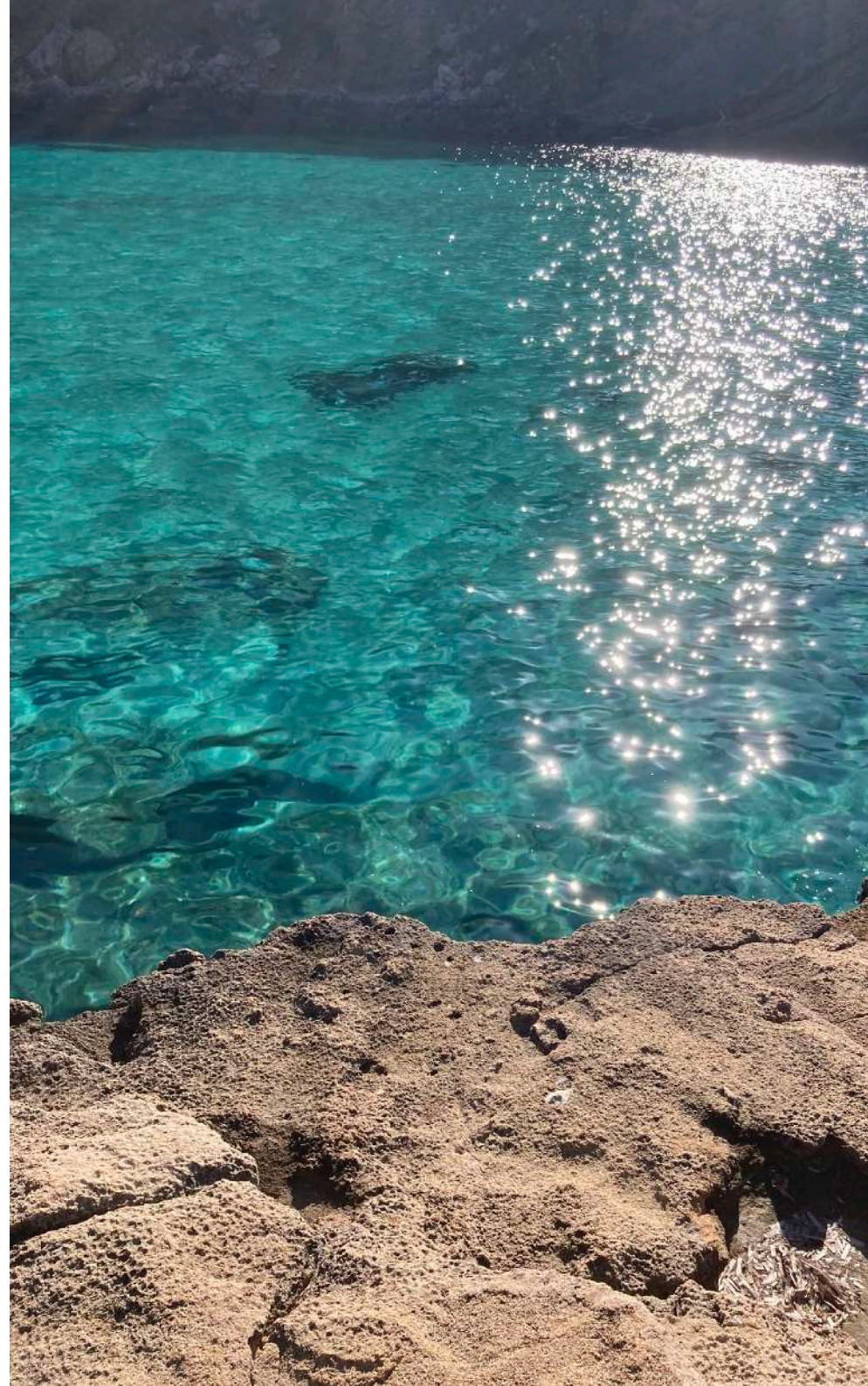


BE A CHANGEMAKER

All participants will receive a Diploma and will be invited for an opportunity to learn about the marine fauna of the Mediterranean sea and the scientific methods and tools used to study it plus other surprises. (**The format will depend of the current possibilities/limitations to ensure safety in times of COVID and will be coordinated with the teachers.*)

Your work will be promoted online and the classes that present the most impactful projects will get a chance to work with Save The Med's multimedia team to produce a short documentary about their work!

By participating in the pilot project, all students and teachers are contributing to the development, improvement and growth of the initiative for future years, all the while helping to ignite a movement for positive change in the Balearic Islands and beyond! For the future, we look forward to organising exciting events for the whole Changemakers community to meet, share ideas, inspire and be inspired!



SHARE YOUR PHOTOS!

We'd love to see how you are taking action and we're happy to help you spread the word about your project while you're working on it!

Send us your photos and/or share them on social media. Remember to tag us and use the following:

@savethemedexpeditions

@savethemed

#Changemakersatsea

#GenerationSaveTheMed

Questions?

Contact **edu@savethemed.org**



FREQUENTLY ASKED QUESTIONS

Is the sign-up free?

It's completely free to join the Changemakers Junior project.

Who can sign-up?

The project is open to all students in Mallorca aged 8-14. There is a separate version for students aged 15-18. Visit www.savethemed.org and www.changemakersatsea.com for more information!

We have an ongoing project that fits the criteria! Can we present it even if it started earlier?

Yes. Project can start at any time, as long as they are ongoing during the 2021-2022 school year.

What language should my project be in?

Your project can be in English, Spanish or Catalan.

What will happen to our project afterwards?

All projects will be featured online. If potential funders and/or investors find feasible ideas among the projects, students might be offered a possibility to develop their projects further. All your efforts will help us get one step closer to a world without plastic pollution in our oceans!

How and when will the selected projects be invited to participate in Save The Med activities?

The time and format of the activity will depend on current possibilities/limitations to ensure safety in times of COVID and agreed upon together with each teacher. STM will email each teacher to make a plan together.



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**Fundación
Jesús Serra**
Catalana Occidente



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